

Valnet Inc. Extends Reach into the Technology Vertical with the Acquisition of MakeUseOf.com

Valnet Inc. (or “Valnet”), an online media publisher, announces it has acquired MakeUseOf.com (“MakeUseOf”), an authoritative and trusted source of technology news, guides, and reviews.

“Reaching new audiences and providing mission critical content is central to Valnet’s vision and we are thrilled to extend this vision into the technology vertical,” said CEO of Valnet, Hassan Youssef. “MakeUseOf is a tech destination of choice for millions of users and we are delighted to welcome it into the Valnet family of properties. Combining the passion of MakeUseOf’s team with Valnet’s operational excellence, we are confident that MakeUseOf will excel as a resource for all things tech,” Youssef added.

Staking a claim in the technology vertical, MakeUseOf marks an important milestone in Valnet’s continued growth as an online media publisher. In an increasingly tech-centric world, readers continue to turn to digital media for solutions, insightful reviews, and news. The acquisition of MakeUseOf provides Valnet a solid platform to target this need and offer high-quality content to this audience. The acquisition further compliments Valnet’s expansion strategy of acquiring and growing digital publications, which over the last five years has included ScreenRant.com, CBR.com, and GameRant.com.

About Valnet Inc.

Valnet is a leading multi-vertical digital media publisher and owner of a variety of premium digital publications including movie news authority ScreenRant.com, pop culture site CBR.com and video game news site GameRant.com.

About MakeUseOf.com

Founded in 2007 as a technology blog, MakeUseOf has since become a leading destination for readers looking to make the most out of everyday technology. From learning how to boost productivity to staying on top of the latest hardware releases, MakeUseOf’s mission is to provide knowledge and tools to help readers, both beginners and tech-gurus alike, navigate trends in consumer technology.

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