

Valnet Inc. Continues to Build its Authority in the Entertainment and Pop Culture Verticals with the Acquisition of Collider.com

Valnet Inc. (or "Valnet"), an online media publisher, announces it has acquired Collider.com ("Collider"), one of the Internet's premiere voices in entertainment news.

"Strengthening our reach in the entertainment and pop culture verticals is important to Valnet and we couldn't have done this in a better way than to acquire Collider. Collider is an industry leading brand with long-standing recognition in the entertainment industry," said VP of Publishing at Valnet, Joe Alderson. "We are thrilled to welcome editor-in-chief Steve Weintraub and the entire team of great writers, many of whom have been dedicated to Collider for many years," Alderson added.

"We are incredibly excited to be joining the Valnet family," said Steve Weintraub. "Over the past 15 years, Collider has gone from a website run in my bedroom to hosting refreshing, unique, and insightful articles and features from talented writers across the globe. We've reached heights I never could have dreamed of due in large part to our dedicated and insanely talented staff, and thanks to Valnet's robust cache of resources and years of experience growing a diverse range of websites, we'll be able to hit even loftier goals. I truly believe our acquisition by Valnet will make these a reality. I cannot wait to see where we go from here," Weintraub added.

About Valnet Inc.

Valnet is a leading multi-vertical digital media publisher and owner of a variety of premium digital publications. The acquisition of Collider further compliments Valnet's successful expansion strategy of acquiring and growing digital publications, which over the last five years has included MakeUseOf.com, GameRant.com, CBR.com and ScreenRant.com.

About Collider.com

Collider is a recognized and trusted source for impactful entertainment content delivering the latest in movies and television. Every day, Collider covers the latest on what is happening in the industry with deep analysis and sharp commentary through insider interviews, news, insightful reviews, and thoughtful editorials. Since its founding in 2005, Collider has stayed true to its principles to provide content that is both inspired and distinct: whether it's breaking news on the latest superhero movie or a deep-dive into an iconic filmmaker's body of work, Collider truly is at the intersection of both cinephiles and fandom.

Contact

Fabio Farina Contact: fabio.f@valnetinc.com Website: valnetinc.com